**2025 Wisconsin Highland Games**

**August 29 - August 31, 2025**

# Waukesha County Expo Center

1000 Northview Road Waukesha, WI 53188

Wisconsin Scottish Inc.

**COMMERCIAL VENDOR SITE RESERVATION FORM**

**(For businesses promoting their products and/or selling products.) PLEASE PRINT LEGIBLY:**

Business Name (Listed in Program): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Owner/Proprietor Name: \_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_

Home/Business Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of goods sold: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_

SITE PREFERENCE: INSIDE BUILDING: \_\_\_\_\_\_\_\_ OUTSIDE: \_\_\_\_\_\_\_\_ CULTURAL: \_\_\_\_\_\_\_\_\_

**The following rental rates are for COMMERCIAL vendors promoting a business or selling non-Celtic products:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Size Quantity |  | Price | Total | Included Admission |
| 10 x 10 \_\_\_\_\_\_\_ |  | $350 = | \_\_\_\_\_\_\_\_\_\_\_\_ | 2 Wristbands/1 Gate 3 Pass |
| 10 x 20 \_\_\_\_\_\_\_ |  | $500 = | \_\_\_\_\_\_\_\_\_\_\_\_ | 3 Wristbands/1 Gate 3 Pass |
| 10 x 30 \_\_\_\_\_\_\_ |  | $600 = | \_\_\_\_\_\_\_\_\_\_\_\_ | 4 Wristbands/1 Gate 3 Pass |
| Chairs \_\_\_\_\_\_\_ |  | $5.00 = | \_\_\_\_\_\_\_\_\_\_\_\_ | $10. If you order at the games |
| 8 ft. Tables \_\_\_\_\_\_\_ |  | $25.00 = | \_\_\_\_\_\_\_\_\_\_\_\_ | $40. If you order at the games |
| Electrical \_\_\_\_\_\_\_ |  | $60.00 = | \_\_\_\_\_\_\_\_\_\_\_\_ | $75. If you order at the games |

**ADDITIONAL STAFF PASSES:**

Each vendor receives a set number of admission and parking passes based on the space size. Additional passes **may be purchased in advance (must be purchased by Aug. 15)** at the following rates: Daily Pass: $10 x \_\_\_\_\_\_ Quantity = $\_\_\_\_\_\_\_\_\_\_\_\_\_ Total

**TOTAL CHARGES:**

Site and Equipment Charges: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_

RV Camping Charges: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Additional Staff Passes: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Plus, Late Fee or Minus Early Bird Fee: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**TOTAL ENCLOSED: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**There is a $50 Early Bird Discount for reservations & payment made before June 30, 2025.**

**There is a $100 Late Fee for applications received after August 1, 2025…no exceptions, no excuses!**

**Make all checks payable to Wisconsin Scottish Inc. or request a PayPal invoice.**

|  |  |
| --- | --- |
| Mail to: | **WISCONSIN SCOTTISH** |
|  | P.O. Box 270292  West Allis, WI 53227 |
| **Contact:** | **wisconsinscottishvendors@gmail.com** |

**SPECIAL REQUESTS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**EVENT INFORMATION:**

On Site Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Move In: Vendors must check in at Arena Building Door 3 for site location and vendor packet.**

**Vendors may move in on Friday, Aug. 30th, from 9 am to 5 pm.** **NO MOVE IN AFTER 5 PM on Friday because the event is open to the public at that time, and the Opening Ceremony will be taking place.** No Exceptions. All vehicles must be out of the vendor area and in a designated parking spot by 5 p.m.

Move in on Saturday, Aug. 31st from 7 a.m. – 9 a.m. All Vehicles off grounds by 8:45 a.m.

Vehicles are not allowed to be kept at the vendor tent during the event. They must be parked in the designated parking lot. Vendors are not allowed to sleep in their merchandise tent.

**Move Out:**

Vehicles are not allowed to enter the grounds for move-out on Sunday until after 5:30 p.m. The pub tent will be open until after 9 pm, so great care must be taken when driving to your vendor area.

**EVENT HOURS:**

Friday: Opening Ceremony and Concert 5 pm – 10 pm

Saturday: 9 am – 6 pm Pub tent open until 10 pm

Sunday: 10 am – 5 pm Pub tent open until 9 pm

**MERCHANDISE VENDORS ARE PROHIBITED FROM SELLING OR PRODUCT SAMPLING ANY FOOD OR BEVERAGE PRODUCTS WITHOUT WRITTEN PERMIT FROM THE EXPO CENTER.**

**CONTACT – EXPO MANAGER BY AUGUST 1, 2025, TO REQUEST PERMISSION FOR PACKAGED**

**FOOD/BEVERAGE SALES OR SAMPLING. 262-548-7202 waukeshaexpo@waukeshacounty.gov**

**Would you like to donate merchandise or a gift certificate to our silent auction, It is tax-deductible.**

\_\_\_\_\_\_YES, \_\_\_\_\_\_\_\_Not this year.

**HOTEL INFORMATION:** We have 1 Host Hotel this year. We ask that you book your rooms under our room block because we will get credit for each room booked toward our hotel bills for hosting judges. The blocks are as follows:

**HOST HOTEL INFORMATION:** **CUTOFF DATES FOR DISCOUNT 8/5/25**

**Milwaukee Marriott West:** W231N1600 Corporate Ct, Waukesha, WI, 53186 • 1-262-574-0888 Ask for the Wisconsin Scottish room block.

**RV CAMPING: On-site RV camping is available for $45 per night, with electrical and water hook-ups. There are also showers** on site.

Number of RV Sites: \_\_\_\_\_\_\_\_ x $45 x number of Nights \_\_\_\_\_\_\_\_\_ = \_\_\_\_\_\_\_\_\_\_\_

Arrival Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Departure Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Preferred electrical hook up: 20 Amp 30 Amp 50 Amp (no guarantee of amperage)